

Beat: Lifestyle

LUXE PACK NEW YORK UNIQUE CONCEPT IN PACKAGING FOR LUXURY GOODS

MAY 11-12, 2016 IN NEW YORK

PARIS - MONACO, 19.08.2015, 20:00 Time

USPA NEWS - The only U.S. tradeshow dedicated to creative design packaging. The array of strategic exhibitor selection brings the best of industry suppliers within the cosmetics, fragrance, fine foods and wine & spirits market all under one roof....

The only U.S. tradeshow dedicated to creative design packaging. The array of strategic exhibitor selection brings the best of industry suppliers within the cosmetics, fragrance, fine foods and wine & spirits market all under one roof. This dynamic fusion of participation is the perfect platform for invaluable exchanges of business and creative insights at the highest of levels.

Due to the continual demand for new and contemporary initiatives within the luxury packaging market, LUXE PACK NEW YORK exhibitors continue to present exciting and progressive waves of innovation within all levels of the packaging design process.

Emerging trends are not only embracing newness in environmental responsible packaging, but also implementing developing technologies.

In addition to aesthetically beautiful and intricate packaging finishes, cooling and heating technologies have surfaced as an upcoming market trend. The immersion of haptic "touch" technology is being applied to all realms of high end cosmetic packaging.

Beyond innovation and sustainability, focused market topics are also of great interest for visitors: Discussions on hyper customization, smart packaging, Uber Mastige, 3D printing, color as a branding device, the evolution of luxury wine and spirits packaging bring record breaking attendance to all seminars offered.

Article online:

<https://www.uspa24.com/bericht-4916/luxe-pack-new-york-unique-concept-in-packaging-for-luxury-goods.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSIV (German Interstate Media Services Agreement): Yasmina BEDDOU (Journalist/Director/Photographer)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Yasmina BEDDOU (Journalist/Director/Photographer)

Editorial program service of General News Agency:

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS

contact (at) unitedpressagency.com

Official Federal Reg. No. 7442619